



North East Inner City, Dublin

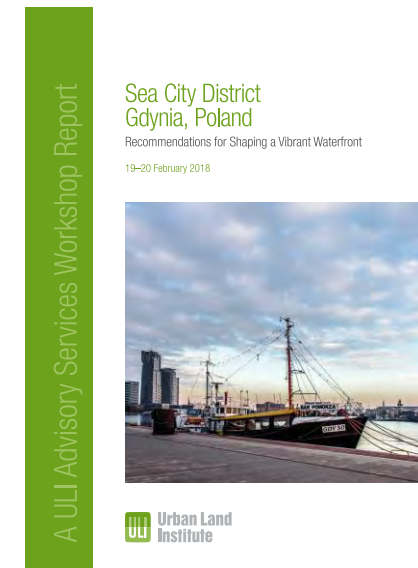
Advisory Services Panel

23-28 June, 2019



About the Urban Land Institute

- Leadership in the **responsible** use of land
 - Creating/**sustaining thriving** communities
 - Global membership of 44,000 members
 - Cross-sector; **public & private sector**
-
- What ULI does:
 - Conduct and publishes research
 - Provide a forum for sharing best practices
 - Organise >200 events per year across Europe
 - Direct outreach programmes
 - Conduct Advisory Services



The Advisory Services Programme

- Since 1947, 15-20 panels a year on a variety of land use subjects.
- Provides **independent, objective and candid** advice on important land use and real estate issues.
- Process
 - Review background materials
 - Receive a sponsor presentation and tour
 - Conduct stakeholder interviews
 - Consider data, frame issues and write recommendations
 - Make presentation
 - Produce a final report



Panellists

Chair:

Vicki Davis, Washington D.C, U.S.

Erik de Geus, Amsterdam, Netherlands

Vernon Daal, Rotterdam, Netherlands

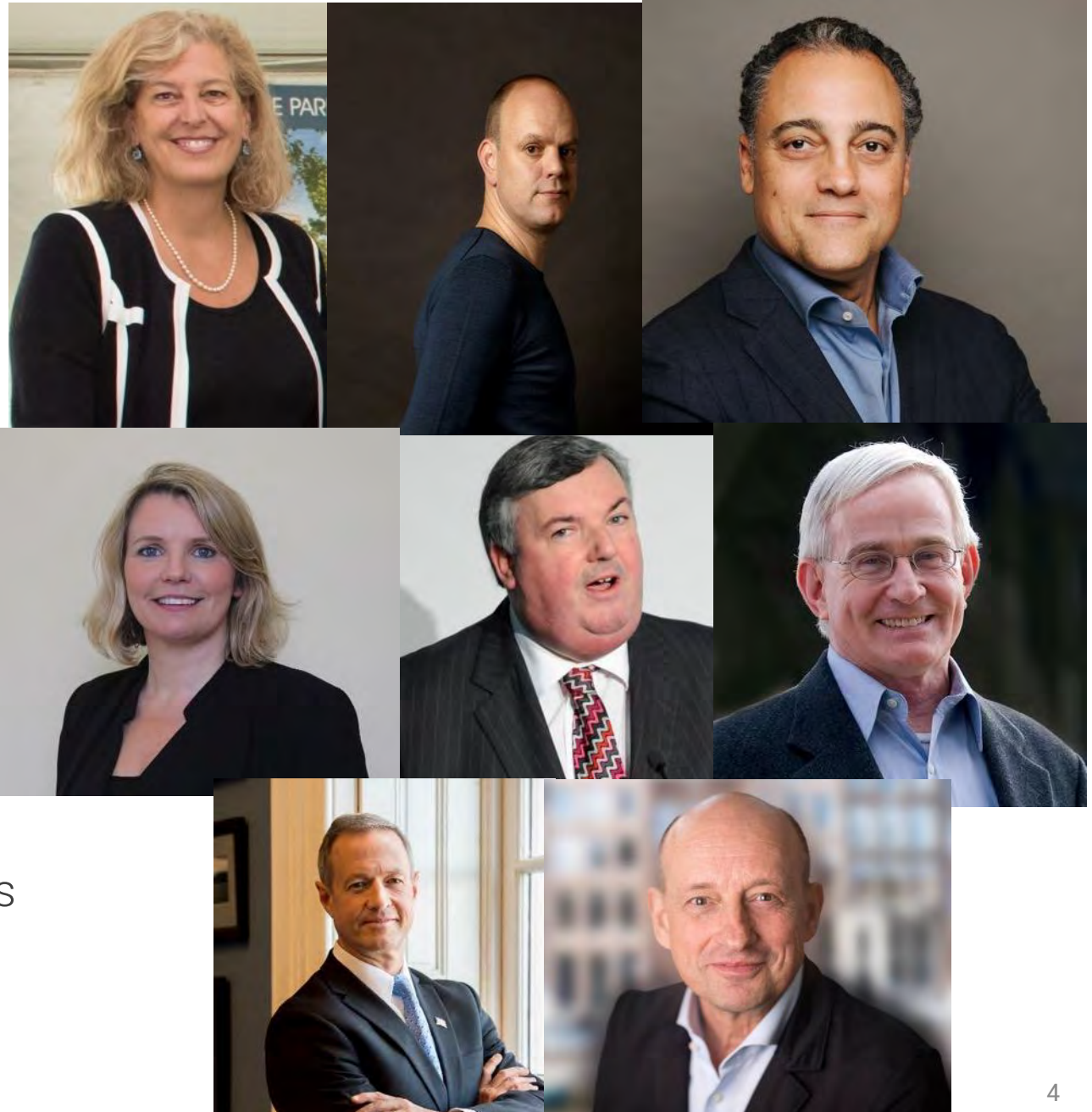
Nuala Gallagher, Bristol, U.K.

Dermot McCarthy, Dublin, Ireland

Tom Murphy, Pittsburgh, U.S.

Martin O'Malley, Baltimore, U.S.

Bob van der Zande, Amsterdam, Netherlands



Where we're going

1. Challenges
2. Vision
3. Assets & Opportunities
4. Economic, Social & Physical Goals
5. Actions & Recommendations
6. Governance
7. Finance
8. Results



D-light studios window

Advisory Services Panel: Assignment and Study Area



1. Economic and social regeneration
2. Investment in physical infrastructure and social services
3. Policy response and framework

Challenges

- Social/Education
- Unemployment
- Barriers (mental)
- Distrust
- Silos
- Unfriendly urban space
- Drugs



Magdalene Laundry

A vision is a statement of hope



A strong pride of place and history, can be interwoven with new threads of Art, Culture, Sports and Education to create a newer and better tomorrow.



Assets

Sports & Recreation

Royal Canal
Croke Park

Arts

Public Space

Culture

D – Light Studios
Aldborough House

Heritage

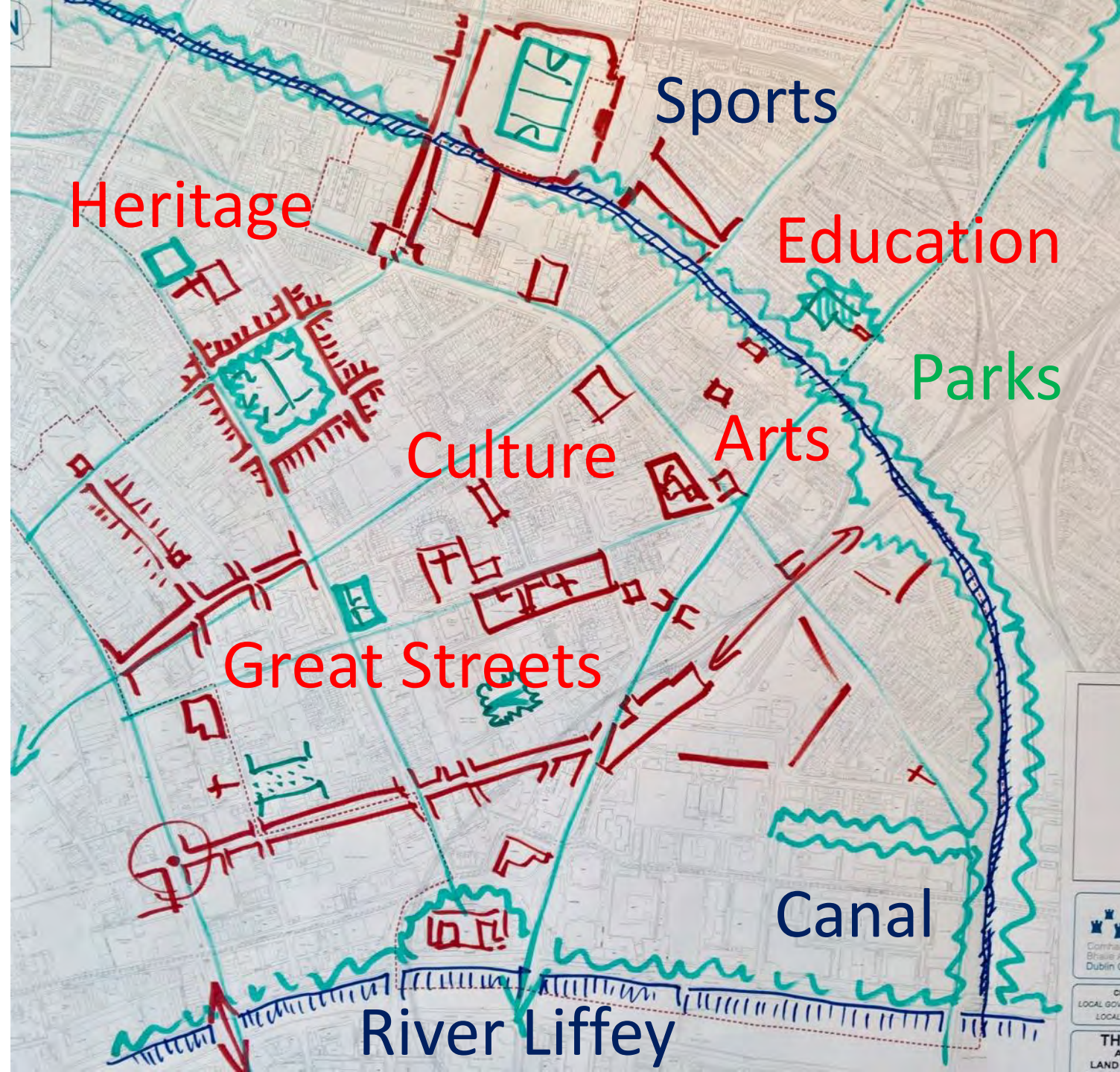
Mountjoy Square

Education

Schools, Libraries
Youth Clubs, Gardens

Green Economy

Cars, Parking
Houses & Buildings



Opportunities

Sports & Recreation

Royal Canal Park
Entertainment District

Arts

Art District, Art Walk

Culture

Music, Dance, Visual Art
Theatre, Art-Café

Heritage

History trail and tour

Education

Construction Academy
Skills Development

Green Economy

Biking, Green Streetscape
Clean Energy

Recreation - Royal Canal



Akerselva River, Oslo



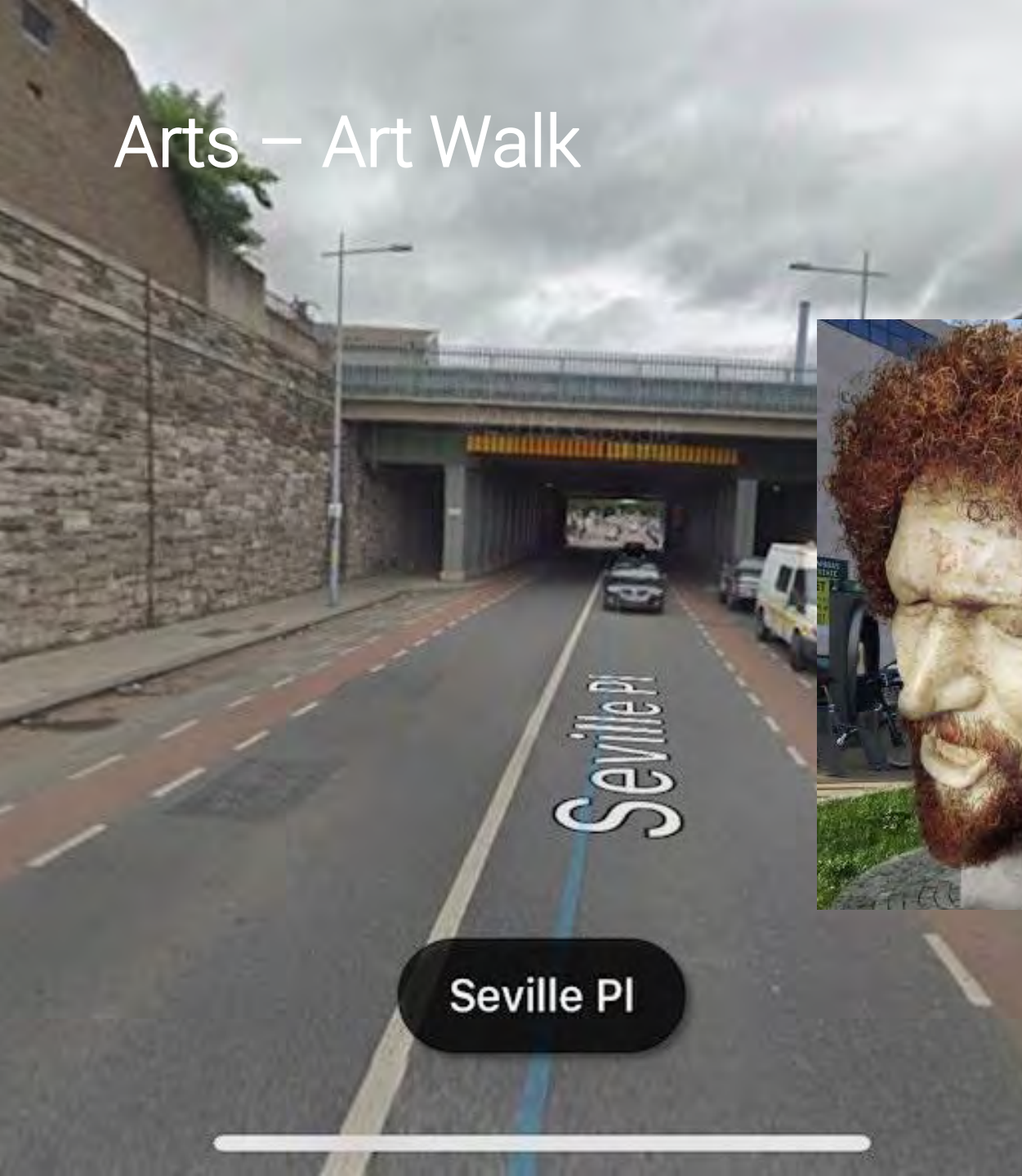
Sports – Croke Park



Amsterdam Crujff ArenA

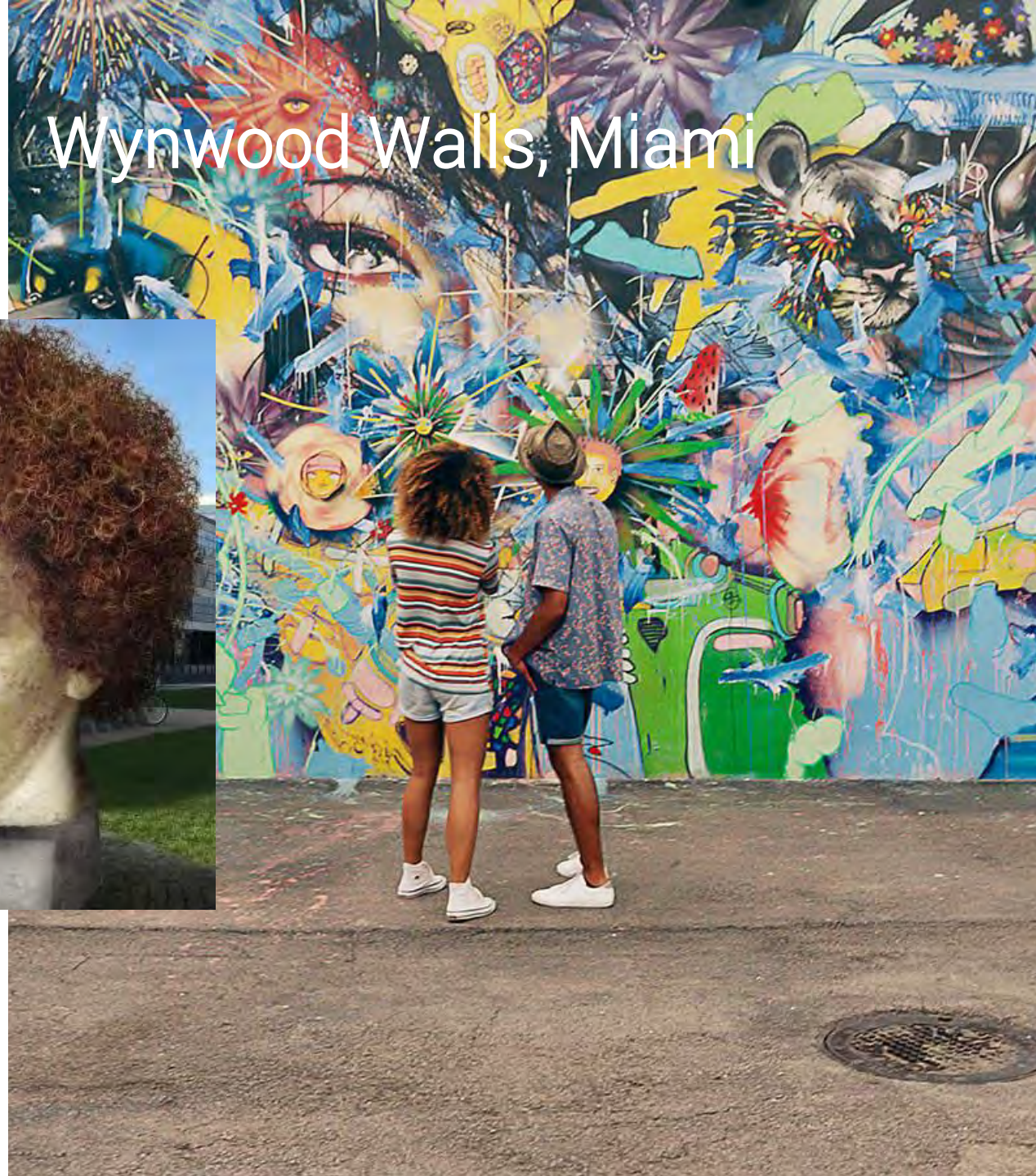


Arts – Art Walk



Seville Pl

Wynwood Walls, Miami



Culture - Aldborough House



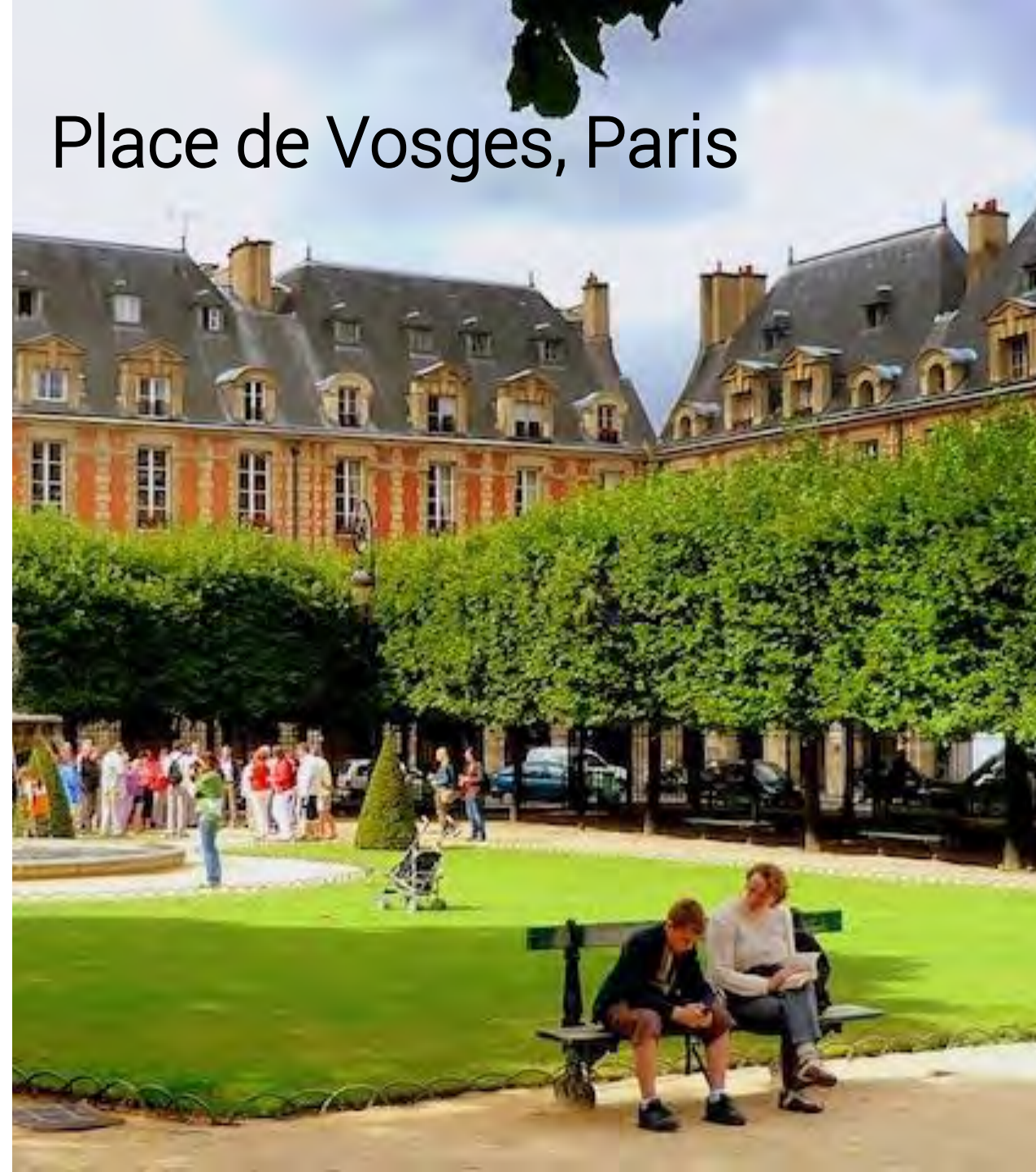
Vondelpark, Amsterdam



Heritage - Mountjoy Square



Place de Vosges, Paris



Education - Display



Community



Streetscape - Cars



Oude Dijk, Rotterdam



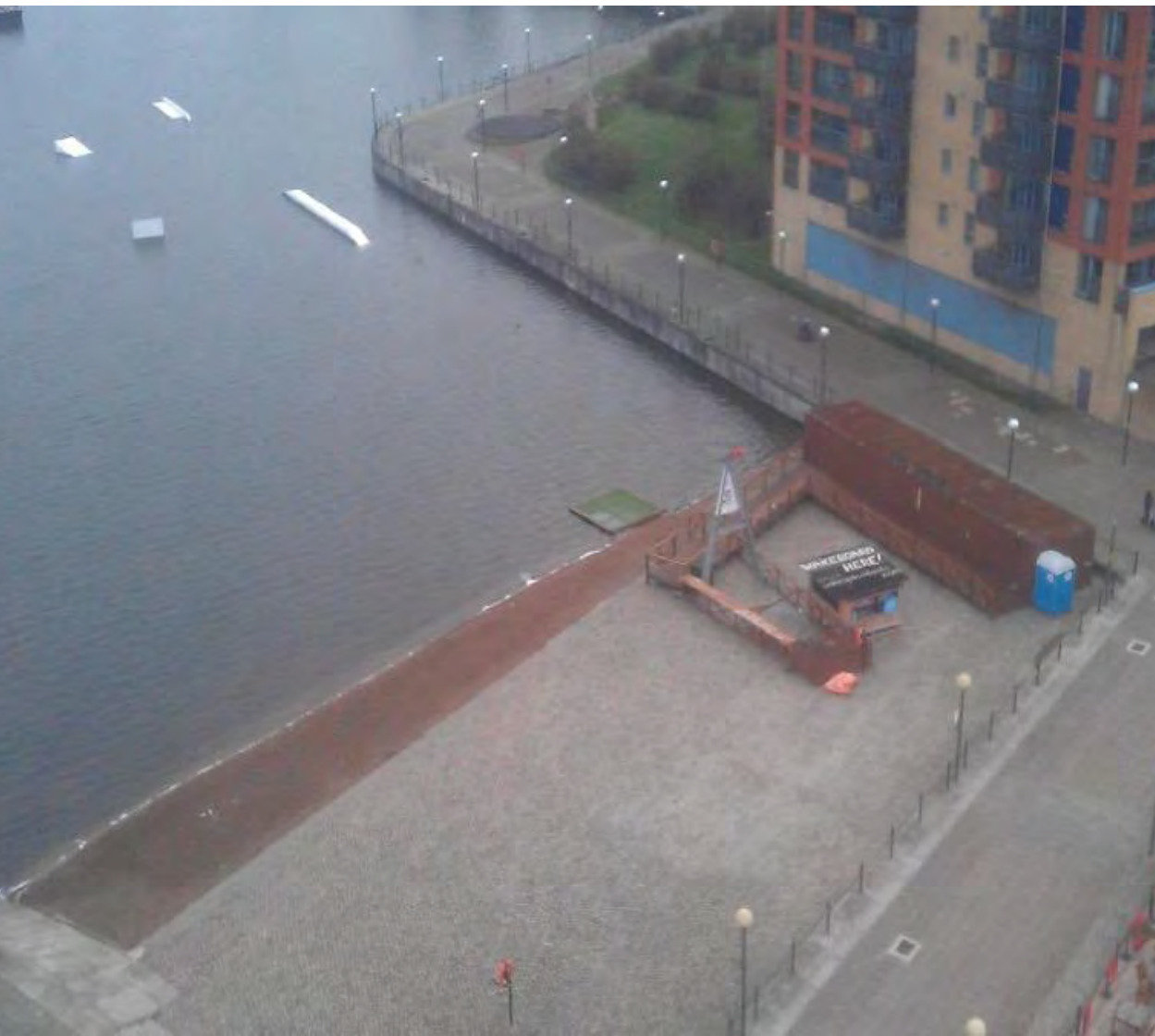
Green Economy - Roofs



Clean Energy



Meanwhile use – start now!



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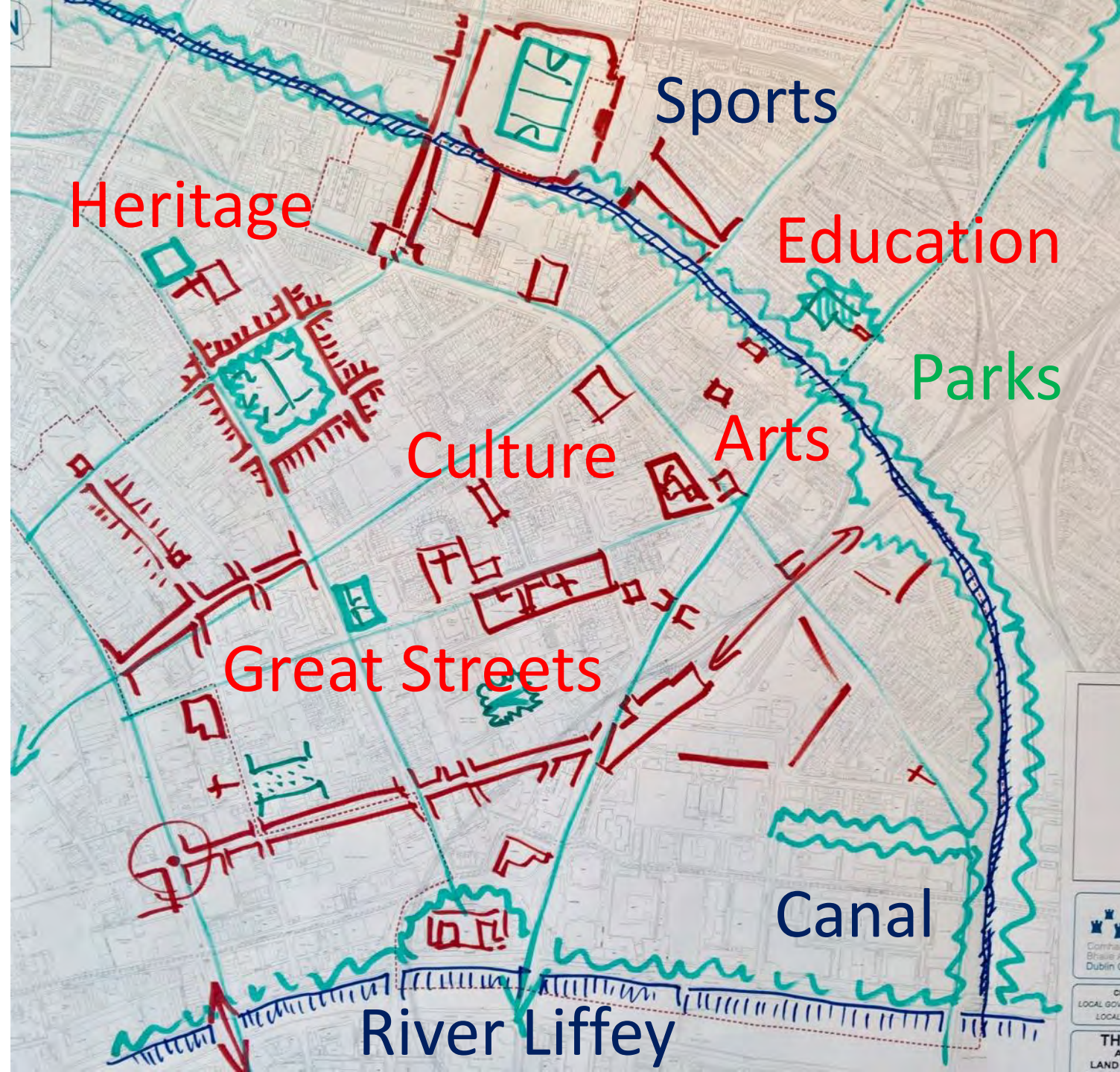
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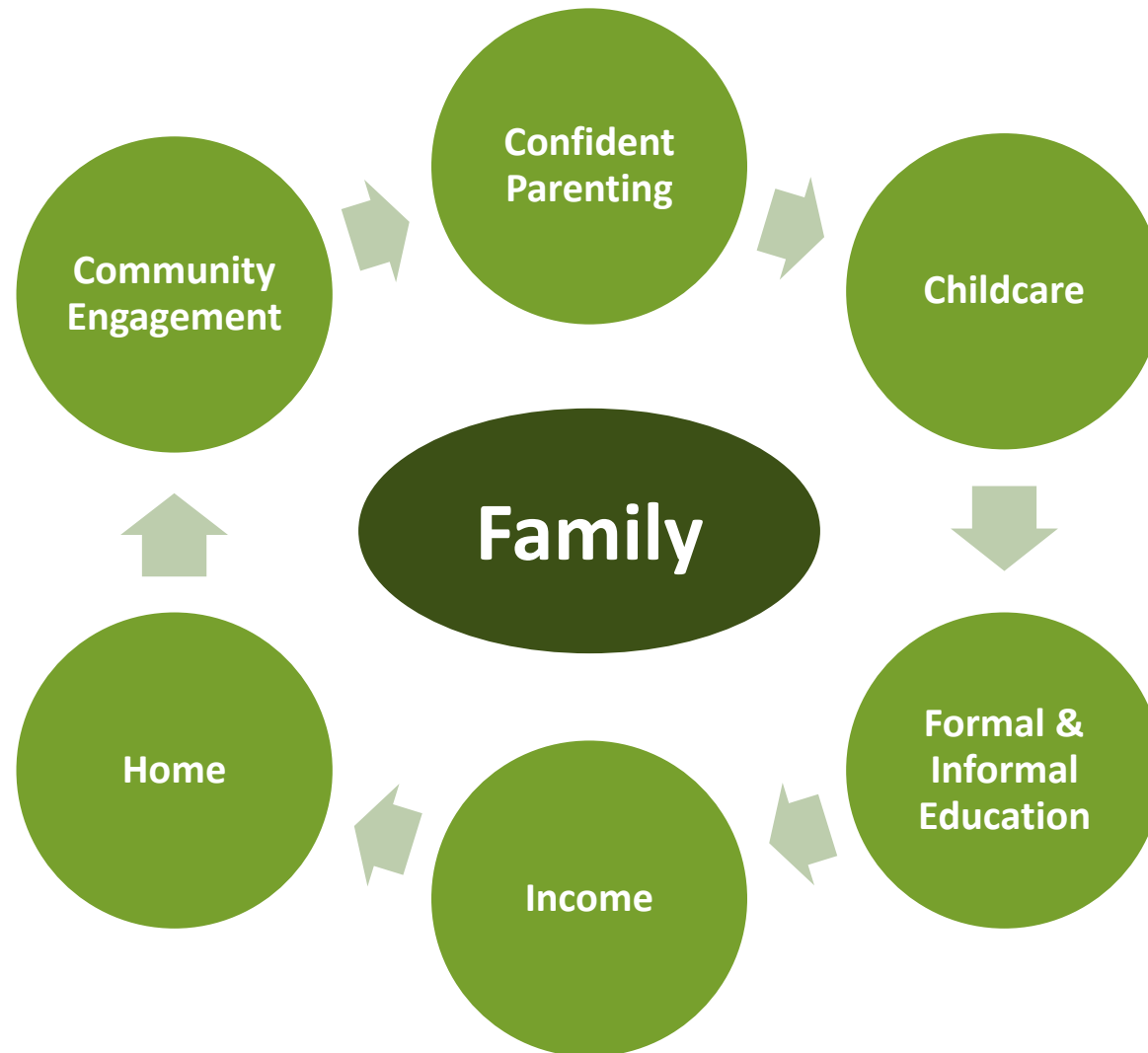
Principles of managing inclusive growth

An Inclusive Growth Agenda

1. Connectiveness
2. Integrated (no silos)
3. All actions assessed for social, economic and physical impact
4. Participation, activism and empowerment > LISTEN
5. Ownership of the future
6. Transparency and truthfull ('Change will happen')
7. Driven by achieving outcomes not projects

OUTCOMES

Targeted improved achieved through applying the Principles



OUTCOMES

Targeted improved achieved through applying the Principles





DUBLIN CI
NORTH EAS
BOUND

An R
Rannán S
Environm
Su

 Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

CITY BOUNDARY BASED ON:
LOCAL GOVERNMENT (REORGANISATION) ACT 1965
LOCAL GOVERNMENT (DUBLIN) ACT 1993

THOMAS CURRAN
ACTING MANAGER
LAND SURVEYING & MAPPING
DUBLIN CITY COUNCIL

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FILE NO

O.S REF
3198, 3264
SURVEYED /
TJC

Actions to Achieve Desired Outcomes

Quality Affordable Housing

Add affordable housing - secure existing social stock *"Good fences create good neighbors"*

Affordable low- or no-interest loans for homeowners and small landlords

Develop programs to train people to be homeowners and encourage homeownership

Built Environment

Iconic Heritage - Aldbrough - Magdelene Convent

Collaboratively create an **Arts Strategy** and brand an authentic arts district

Embrace diversity

Pay residents for providing services

Public Realm

1,000 entry level jobs – landscaping, cleaning, infrastructure improvement

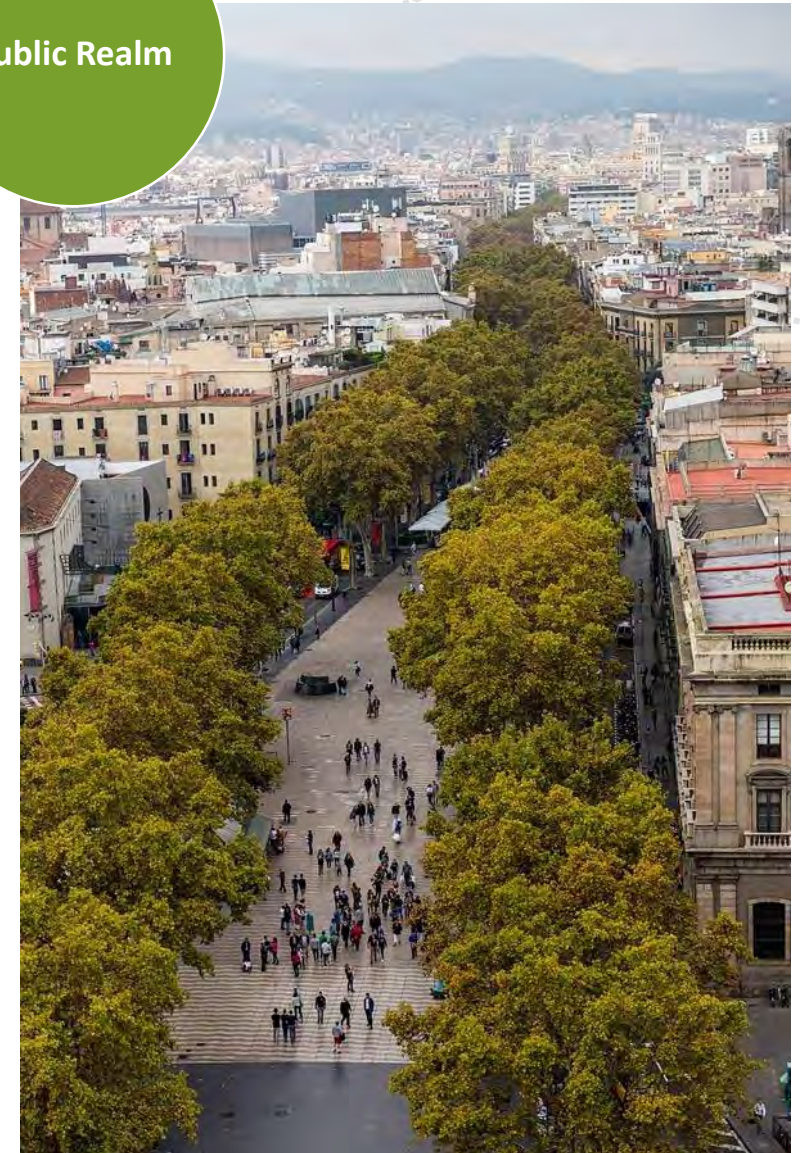
Art spaces in or on streets, bridges, vacant properties, schools, fences, flower boxes

Regain the public realm

1.000 TREES EVERY YEAR

- Healthy connected spaces
- Education on nature and sustainability
- High quality streetscaping with 50% less cars, paid commuting car parking and more pedestrian space
- 20 small playgrounds (3 years) designed by kids and built with parents
- Long term: 2 Park and Rides and E-bikes

Public Realm



THE ROYAL CANAL PARK

Public Realm

- Good start with opening the canal (82 miles long)
- A delightful blue string connecting beautiful spaces, amenities and **ART** (Croke Park and gems D-Light)
- Connected with green spaces
- Interim spaces, pop ups and events
- Deploy watersports
- Employment for park management



Image credit: Paul Kelly

Employment – access to jobs

- Connect development/investment to jobs
- Pipeline of jobs established – planning process/inward investment
- Requirement to employ local people – 30%
- Local people trained and employed to avail of these jobs
- Expand **local** employment service to provide range of services: debt advice, business support, social enterprise support etc.
- Establish Baseline and **Create Annual Targets**

Examples

- Establish Construction Academy – scale up St Andrews
- Hotel sector – expanding



St. Andrew's Resource Centre
Dublin City Construction Skills Project

Education and Skills

- Requirement to improve the educational attainment, skills and aspirations of Inner North East area residents
- Create umbrella organisation to coordinate
- **Upskill adults** to attain skills, literacy, training, build capacity and confidence
- Work with local community groups to **expand early year childcare**
- Work with local employers, stakeholder partners to create **(3,000) long term mentors**
- Provide **resources to schools** that are required – (assessment)
- Work with Docklands and city partners to **create paid summer internships**
- Use city as a classroom
- Establish **‘Every Child’** Programmes – all primary schools
 - **Every Child a Sportsperson** – GAA, Croke Park Partnership - 3 year rolling programme
 - **Every Child a Musician**

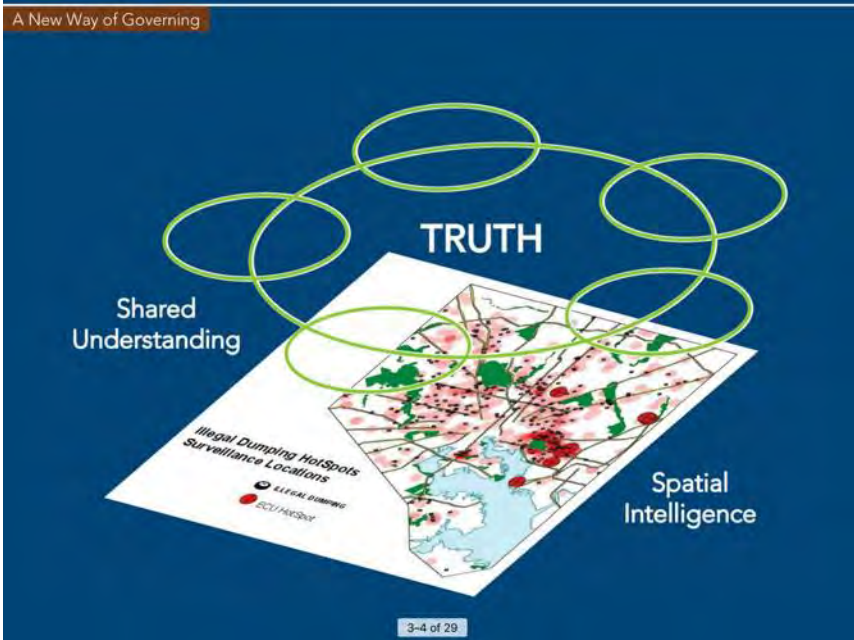


ART!!!





A New Way of Governing



Organisation and Governance

Recommendation 1

Create a Performance Management Regimen to drive progress for people:

- timely, accurate information shared by all ;
- rapid deployment of resources;
- effective tactics and strategies;
- relentless follow-up; and
- public goals with public deadlines.

The difference between a dream and a goal is a deadline.



Organisation and Governance

Recommendation 2

Build trust through consistent communications.

- Operational communications
- Community communications
- Branding communications



Rotterdam South



North Harbour/Copenhagen

Organisation and Governance

Recommendation 3

Create a **Special Purpose Authority** with:

- the power to convene;
- the power to maintain focus;
- the power to enforce agency collaborations;
- the power hold agencies accountable for the achievement of measurable results; and
- the power to insist on inclusive growth.

Finance



1. Be Transparent

- Provide budget of all existing funding sources

2. Create One Responsible Redevelopment Authority

- Commit 10 year, Sustainable, Adequate operating and capital funding sources to implement the Plan

3. Leverage Existing and New Resources

- Other public funding
- Matching Funds
- Community Power
- New Incremental Tax Revenue for 10 years
- Employee and Business – Time and Treasure
- BID's

Results

Social, Physical and Economic Growth,
inclusive for all, within 1 to 4 years!

Embrace art as an economic driver.

- Sense of **cohesion** and **direction**
- Building community **ownership** and **trust**
- Creating **connections**, mental and physical
- Building on current and new **assets**
- **Livable** and **greener** streets visible
- Vacant buildings **revitalised**
- Strong **Leadership**



Thank you!

Ni neart go cur le cheile
There's strength in unity